



Hearing Aid
Systems, Inc

NOV 2016

SoundBites

FUNNY BONE

"A cheerful heart is good medicine ..."

A funny thing happened on the way to better hearing...

My dear mother is losing more hearing the deeper she gets into her 80's. But, she simply doesn't want to admit she needs hearing aids—even though three of her six kids wear them. So, lately we are having more confusing conversations like this with her:

I had gone to visit Mom at her home and was explaining that I'd had a lot of unexpected interruptions during the week, getting my entire schedule off-kilter. I said, *"I feel like my whole life is cattywhumpus."*

Mom: *"What?"*

Thinking she needed the sentence repeated, I said, *"I feel like my whole life is cattywhumpus."*

She replied, *"I know. You just said that. What do you want to move?"*

Confused, I answered, *"I don't want to move anything."*

Mom: *"Then why did you ask me, 'Can we move this?'"*

I chuckled, explained what I had actually said and tried—again—to get her to let me schedule a hearing test for her. Not yet. Sigh. Maybe next week.

Are **you** ready to hear what people are **really** saying?

CALL US TODAY!



Turkey Talk: Just How Bad is Bad?

Thanksgiving is just around the corner and, like every year, I know I'm going to hear it. The family's already prompting you to come in for a hearing test—before they get into town. You come in and tell me, "My loss isn't that bad." Or, "I get by." Knowing many people with a mild-to-moderate hearing loss, I thoroughly understand what you mean. Since you still have a substantial amount of functional hearing, you think you hear

"just fine". Even without hearing aids, you still hear...you just don't know you don't hear well. So, how severe does hearing loss have to become for you to be concerned?

It's time to talk turkey. Let me tell you... even a small amount of hearing loss can affect many parts of our lives, eroding patience and peaceful living, like water on a rock. Easy communication and good conversation are the bond of

Cont. pg 3

We the People of the United States...



The reason for setting November elections was simple: the electors for the electoral college were to meet in their individual states on the first Wednesday of December. And, according to a federal law passed in 1792, the elections in the states (which would choose the

electors) had to be within a 34-day period prior to that day.

Holding elections in November made good sense in an agrarian society. The harvests had been completed and the most severe winter weather had not yet come,

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We the People of the United States...

Cont. From pg. 1



so roads were still passable. It often required days or weeks of travel to ensure a safe and timely arrival to the county seats where the polling places were held.

Tuesday was chosen as the actual election date so people could begin their travels on a Monday, and avoid traveling on the Sabbath days that, depending on the faith represented, ran from sundown Friday through

Sunday night. They could then return home in time to again observe their times of worship without interruption.

The first representative assembly in English America convened in Jamestown's church on July 30, 1619, with two burgesses from each of Virginia's twenty-one plantations and corporations. During the 1600's-1700's, the republican ("of the people, by the people, for the people") political process spread along the seaboard. Representative government had taken hold in the thirteen colonies. Voting was commonplace, though not uniform. During the first century, there was no established election date and

each colony pursued its own methods, policies, restrictions, and exceptions in the voting process.

In the early 1840's, Congress decided to set a standardized date across the nation for holding the presidential election, to avoid early voting results from impacting the outcome of later voters. And, Congress specifically chose the first Tuesday following the first Monday to ensure that voting would never conflict with the religious observation of All Saints' Day.

Congress also recognized at the time that merchants tended to do their bookkeeping on the first day of the month. Thus, they scheduled this important election on a Tuesday so it would not interfere with the public's right to business.

We Are Thankful



Once again, Thanksgiving is on our doorstep, bringing with it many opportunities for friends and family to gather together. This is the season when we set aside time to express gratitude for the gifts of our relationships, health, possessions and other joys and pleasures

that we can so easily take for granted if we don't take time to consider them.

One such pleasure is our hearing. Even in hearing loss, there is much to be thankful for. Perhaps you are grateful for your new hearing aids, or that you

have a loved one who was able to be with you during your hearing evaluation and encouraged you to take the next step. Or maybe you're thankful for the professional care and quality of customer service that you receive from your hearing care provider.

As for us, we appreciate a cornucopia of blessings. We are thankful for every patient who walks through our doors, bringing us the opportunity to help them hear better. We are grateful for the sheer pleasure of seeing you smile when your hearing aids are programmed "just right", or seeing the relief in your eyes when we fix your

hearing aid so sounds are clear again. We appreciate the happiness it brings you and your family when you realize hearing aids can return vibrancy to your life, or that your tinnitus will be less burdensome or that we can help you feel confident in conversation again.

We are thankful for the many positive and happy experiences that you, our patients, give us every day. It's what keeps us focused and dedicated to help as many as we can, all year long. ***If you have trouble hearing, please give us a call. We'd love to see how we can help.***

Happy Thanksgiving!

— LOONEY LAW —

In Bermuda, passengers are not allowed to take suitcases or other luggage on a public bus.

— POTPOURRI —

If you need hearing aids, this is a reminder that you may have an FSA (**Flexible Spending Account**) through your employer. This is a special healthcare account to cover certain out-of-pocket health care costs that are not covered by your health insurance plan.

If you have a medical FSA and your spending deadline is December 31st, consider using your FSA savings to purchase your “new ears” now—before it’s too late. It’s important to note that **any unused FSA funds will be lost once your coverage period expires.**

Now is a perfect time to check its balance—and to confirm your deadline—with your company’s benefits department. Start hearing better **now** and make sure you don’t end up losing your hard-earned money!



**VETERANS DAY
FRIDAY,
NOVEMBER 11, 2016**

Veterans and families: Thank you ALL for your dedicated and honorable service!

Turkey Talk: Just How Bad is Bad?

Cont. From pg. 1

meaningful relationships. The first and most serious impact of hearing loss is felt in our closest relationships—like with our spouses, or our children and grandchildren. We don’t like to hear the subtle (and often not-so-subtle) suggestion that we might have hearing loss and hearing aids could be needed. Too often, the idea is scoffed at or ignored altogether, causing frustration, annoyance and irritation for both sides.

Don’t let hearing loss fool you. If you—or someone you’re close to—notices ANY hearing loss, make sure to act quickly! If you recognize that simple conversations have become more challenging—on either side of the conversation—there is, typically, already substantial and irreparable damage to the cochlear hair cells. The hearing should be checked as soon as possible. The human ear is very sensitive. The healthier and more capable the ear is of accepting new sounds, the more effectively a hearing care professional can stimulate any remaining hearing through expertly



fitting and programming hearing aids. Early detection and correction can make a significant difference for anyone to successfully transition into wearing hearing aids.

It may be clever to say, “I hear what I want to hear” or “There isn’t anything worth hearing, anyway” but it loses its charm when someone you love is trying to share something and you can’t understand what they’re saying. Over time, many give up trying. So. How bad is bad? If anyone notices, it’s bad enough to have it checked.

So let’s talk turkey. We can tell you before Thanksgiving if you or a loved one has hearing loss. It’s easy as pie. Addressing it now will make everyone more thankful at your gathering.

Call us today!

General Election Trivia

From pg. 4

1. d. New Hampshire
2. c. 538
3. a. 270
4. d. Second Tuesday of November
5. d. Jan 20th, the year following the election
6. c. 35 years
7. a. Speaker of the House





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Now 'Ear This from the Expert

WHAT Did the Doctor SAY?

Hearing loss can catch us off-guard in a variety of circumstances. One situation where it's vital that we hear clearly is when we are listening to our doctor's diagnosis and treatment options. Most of us have been in the situation where we've waited many long minutes after our scheduled appointment time, only to be shuffled into the doctor's office to wait some more. We may be frustrated and/or a little impatient due to waiting so long. Then the doctor hurries in and seems to speak so fast that we miss important information.

This can relate to tests we're supposed to take, recommended treatments, or new medications that are being prescribed. Being able to hear and understand what is being said in this situation is essential in helping resolve our health issues safely and effectively.

Here are some tips that you can use to make sure you get all the information clearly:

- Right away let the doctor know that you have some hearing loss and that it would help you tremendously if he could speak slowly and clearly and face you when speaking.
- Have a pen and paper handy and ask the doctor to pause while you write down important information.
- If they show some frustration, ask if a nurse can come in and review the doctor's instructions with you after the doctor is done seeing you.
- Take a friend or family member with you that you're comfortable with so they can help understand the directions clearly.
- If your hearing aids have the capability to change settings so you can pick up softer spoken speech, be sure to use that valuable option.

These simple techniques help ensure that, even with hearing loss, you are capitalizing on everything you can to safeguard your personal health and well-being while bringing about the fastest possible results.

GENERAL ELECTION TRIVIA

Answers on pg. 3

How many questions can you answer about the Office of the U.S. Presidency & the General Election?

1. Where is the First U.S. Primary Election Held?

- a. MA b. NC c. TX d. NH

2. What is the total number of electoral votes?

- a. 500 b. 528 c. 538 d. 468

3. How Many electoral votes must a candidate have to win?

- a. 270 b. 260 c. 273 d. 258

4. Which day is designated as the formal U.S. election day?

- a. The 2nd Tuesday of November
b. The 1st Monday of November
c. The last Friday of November
d. The 1st Tuesday of November

5. When does the newly-elected President take the oath of office?

- a. 30 days from the election
b. January 2nd, the next year
c. The first working Monday of the New Year
d. Jan 20th, the year following the election

6. What is the minimum age requirement to run for U.S. President?

- a. 38 yrs. b. 40 yrs. c. 35 yrs. d. 42 yrs.

7. Who Assumes office if something happens to both the President and VP?

- a. Speaker of the House
b. The First Lady
c. Chief Justice
d. Secretary of State