

November 2020

Hearing loss and Cognition

New Service Cognitive Screenings

Holiday Hours

Upcoming Events

- Patient Appreciation Pie Event
November 23--RSVP required by
1 PM November 12
- Toys for Tots Now through
December 12



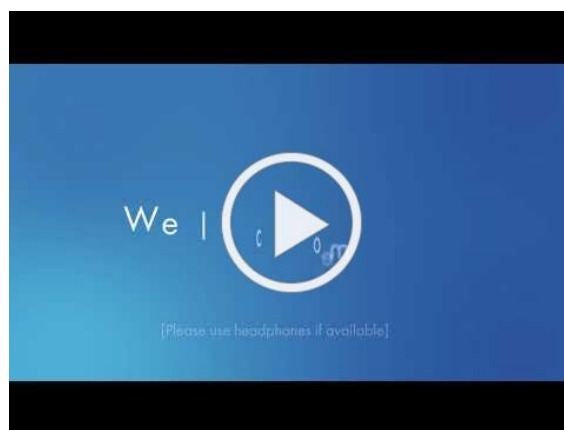
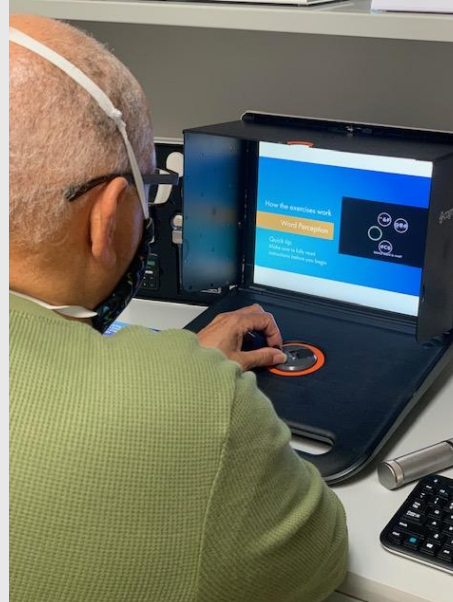
Hearing loss and Cognition

We hear with our ears and understand with the brain.

The slow onset of hearing loss can have a significant impact on several key brain functions, including the memory, hearing, speech and language portions of cognition. We hear with our ears, but we understand and process with our brain. When someone cannot hear what is being said, they use their mental capacities to focus on what is being said. When these resources are used to focus on just getting the message, the message is often misheard or forgotten. When full concentration is spent on hearing the message, mental fatigue sets in, which can impact other aspects of cognition such as awareness, reasoning, and judgment. By treating hearing loss with devices such as hearing aids, we are able to bring clarity back to the conversation, so that you can not only hear that someone is talking to you, but know what they are saying. This allows for easier communication, involving less focus, allowing for the working memory to be used on other activities, ultimately freeing up cognitive load and decreasing mental fatigue.

At Wake Audiology, we pride ourselves in giving the best care and treatment to those with hearing loss. In addition to our full service diagnostic hearing exams, we are now providing cognitive screenings as part of our test battery using Cognivue Thrive. Cognivue Thrive utilizes the same FDA-cleared technology that's been used by neurologists and other physicians to test for cognitive function. This screening will not only give you valuable information regarding your

cognitive state, but also allow us to track cognition before and after hearing treatment and customize the treatment plan to best match your specific needs. Early detection and proper cognitive health management are key to overall brain health and quality of life. Watch this short video to learn more:



Contact our office to take advantage of this new service and schedule your cognitive screening.

Schedule your cognitive
screening



Toys for Tots Donate an Unwrapped Toy

We are proud to support the Marine Corps Toys for Tots program again this year. With the many challenges of 2020, more children will be relying on donations for a Merry Christmas. If you would like to help, simply stop by our office from now through December 12th and drop off an unwrapped toy in our donation box. Your gift will help children experience the joys of Christmas.

Visit www.toysfortots.org for more information about this wonderful program.

Holiday Hours

Thankful
&
Blessed

Closed:

Thanksgiving

Thursday, November 26

Friday, November 27

Christmas

Thursday, December 24

Friday, December 25

New Year

Thursday, December 31 (close early)

Friday, January 1

Share Your Experience

At Wake Audiology, we commit to reconnecting you to your friends and family through better hearing. Helping you hear life! Your satisfaction is of most importance to us and we want you to have an exceptional experience at every visit. Your feedback is very valuable and appreciated. Please consider sharing your experiences by reviewing us on Google or Facebook.



We are expanding!

Same great location with 1200 sq. ft. of additional space. Estimated completion date is in January 2021. We are working with Matchline Interiors, who designed the Northern Wake Senior Center, to create an environment that promotes health and wellness, gives visual interest, and helps with wayfinding throughout the space. Walls are now up, painting has started, and floor and ceiling installation is happening soon. Follow our updates on Instagram.



Hear What Our Patients Are Saying...

"I'm so pleased with this office. Ginny was kind and helpful. Dr. Silvani listened well and explained everything. I'm happy to have all the information I need. Thank you!"--Karen S.

"Dr. Vrooman was very thorough and professional as she gave me an explanation of the workings and limitations of my current hearing aids and the improvements in the technology of the latest version. She explained the aspects of the hearing test and administered my test and thoroughly explained the results. I was very impressed with Dr. Vrooman."--Glenn M.

Thank You

We Appreciate Your Referrals

Referring your friends and family is the highest compliment you can pay us. As a thank you for referring new hearing aid patients, we will make a contribution to a charity of your choice.

Thank you for choosing Wake Audiology as your hearing care provider.

Sincerely,

Dr. Samantha Vrooman, Dr. Jessica Silvani
Ginny and Sandy



Patient Testimonials

We have dozens and dozens of patient reviews of our staff and services

[Patient Comments](#)



Meet Our Staff

We're here to serve you and your hearing needs. Learn more about us.

[Our Staff](#)



Our Office

Come visit our conveniently located office. We look forward to seeing you.

[Contact Us](#)

**Wake Audiology & Hearing
Aid Associates**
[www.wakeaudiology.com]

