

April 2021

May is Better Hearing Month Proclamation

April showers bring May flowers but also...seasonal allergies!

Upcoming Events

- Wake Forest Pickleball Open Outdoor Expo Saturday May 1, 2021 9am-3pm
- Patient Appreciation Ice Cream Event May 4th--RSVP required. [Register Here.](#)
- Collecting donations for Tri-Area Ministry Food Pantry on May 4th during patient appreciation event.
- Northern Wake Senior Center Outdoor Event May 26 1-4pm



May is Better Hearing Month Proclamation

At Wake Audiology, we are honored to be presented with the proclamation of May as Better Hearing Month for the second year by Town of Wake Forest Mayor Vivian Jones. We were presented with the proclamation during the town meeting on April 20th.

Local Audiologists have played a key role in helping citizens of Wake Forest overcome communication difficulties during a time when face masks make hearing even more challenging.

We are excited to celebrate this recognition with our patients and appreciate your trust in us for your hearing healthcare.

Wake Audiology has proudly been serving the community since 2005. We are celebrating 16 years in business! This past year has been one for the books. We have navigated the unknown



and are coming out even stronger. Pandemic aside, over the past year our team has grown by two fabulous individuals Dr. Jessica Silvani and Ginny Lillie. We have expanded our space and are offering more services to the Wake Forest community.

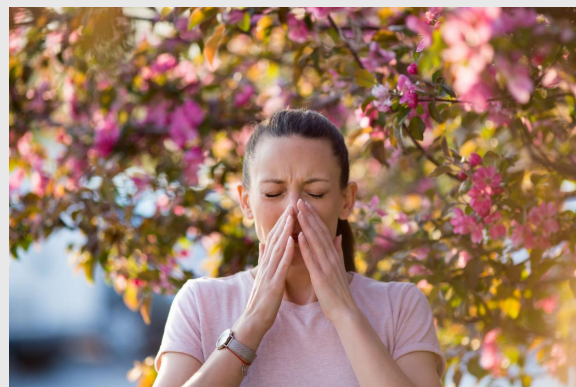
We are looking forward to the year ahead and can not wait to see what is in store for us. One thing for sure is we would not be here without you. So thank you! Thank you from the bottom of our hearts for supporting our small practice during a hectic year. We commit to making a difference in your lives through better hearing. As always, we are here to help you hear life!



April showers bring May flowers but also...seasonal allergies!

It's that time of year. Flowers are blooming, bees are flying, birds are chirping and pollen is everywhere. With this comes increase in seasonal allergies, which can cause a variety of symptoms such as itchy, watery eyes and stuffy nose. But what you may not realize is that allergies can also affect the ears.

Allergies cause the body to release histamine, which is what causes the increase in mucus build-up and inflammation. This can cause the middle ear to fill with fluid, which cannot drain through the eustachian tube properly due to inflammation. This often is associated with a feeling of fullness or pressure in your ears, ringing in your ears, hearing loss, and sometimes dizziness. The type of hearing loss associated with seasonal allergies is called conductive hearing loss. Conductive hearing loss is a temporary hearing loss affecting the outer and middle ear. In some cases, seasonal allergies can cause the inner ear to fill with fluid in those with Meniere's Disease.



Symptoms and side effects of seasonal allergies can usually be treated with over-the-counter medications. These medications can be used to help decrease fluid build up and pressure in your ears as well. A rule of thumb to remember is that Antihistamines reduce inflammation caused by allergies, while decongestants help with clogged nose and ears. If after taking medications, the pressure in your ears does not go away or the pressure becomes painful, it is important to see a doctor. Untreated pain and pressure in your ears can lead to ear infections which typically require antibiotics. Though hearing loss associated with allergies is usually temporary, if gone untreated for too long, permanent hearing loss can occur.

Upcoming Events

Looking for something fun to do in May?

- **Wake Forest Pickleball Open Outdoor Expo Saturday May 1, 2021 9am-3pm**
JB Flaherty Park, 1226 N. White Street, Wake Forest
 - The Wake Forest Pickleball Open is a fundraiser for the Wake Forest Area Chamber. In addition to the Pickleball games, the event will include an Outdoor Expo featuring local businesses like ours (Wake Audiology) and a Young Entrepreneurs Fair hosted by youth age 9-14.
- **Patient Appreciation Ice Cream Event May 4th--RSVP required**
 - We will have Goodberry's Frozen Custard to go available for pickup between 2:30pm to 4:00pm.
 - We will have a box out collecting donations for the Tri-Area Ministry Food pantry. They are in need of personal hygiene items deodorant, toothpaste etc. and dry foods cereal, pasta, fruit cups etc.
 - Please click the link below to register by Friday 23rd at 1pm

RSVP Here for Patient Appreciation Event! May 4,
2021

- **National Senior Health and Fitness Day Outdoor Event May 26 1-4pm**
 - Parking lot educational events and park activities hosted at the Northern Wake Senior Center

Let's Get Social!

At Wake Audiology, we commit to reconnecting you to your friends and family through better hearing. Helping you hear life! Your satisfaction is of most importance to us and we want you to have an exceptional experience at every visit. Your feedback is very valuable and appreciated. Please consider sharing your experiences by reviewing us on Google or Facebook and follow our Instagram.



Hear What Our Patients Are Saying...

"The service is consistently top notch. I've been visiting this office for over five years and moved more than forty miles away. I make the round trip for visits because I don't think the service would be as good at anything other office in the area. Keep up the great work ladies! Sandy Rocks!!!"--NR.

"I went yesterday for my first hearing test at wake audiology. It was a great experience . Dr. Vrooman gave me a lot of information about my hearing test. As well as options I need to consider with my hearing loss. I look forward to future appointments."--BE.

Thank You

We Appreciate Your Referrals

Referring your friends and family is the highest compliment you can pay us. As a thank you for referring new hearing aid patients, we will make a contribution to a charity of your choice.

Thank you for choosing Wake Audiology as your hearing care provider.

Sincerely,

Dr. Samantha Vrooman, Dr. Jessica Silvani
Ginny and Sandy



Patient Testimonials

We have dozens and dozens of patient reviews of our staff and services

Patient
Comments



Meet Our Staff

We're here to serve you and your hearing needs. Learn more about us.

Our Staff



Our Office

Come visit our conveniently located office. We look forward to seeing you.

Contact Us

**Wake Audiology & Hearing
Aid Associates**
[\[www.wakeaudiology.com\]](http://www.wakeaudiology.com)

