

New Locations Opening Late Spring/Early Summer 2021!

We are excited to announce that we are expanding and will be moving! In order to serve our patients better, we will be opening another office in Woburn and we are moving our current office in Winchester to Shore Rd. While we enjoyed our office space at 955 Main Street, we are outgrowing the space. So we decided to take this opportunity to expand our services and practice. The main office will be located at the Judkin Green Condominiums, at 63 Shore Rd., Unit 32, in Winchester just down the street from our current location.



Our office is in the rear building on the third floor. There is ample free and paid parking along Shore Road and handicap parking, as well as a loading zone on-site that you can park in short term for drop offs, pick ups, etc.

Our second office is located at the Chestnut Green Condominiums, 8 Cedar St., Unit 64, in Woburn. This location is about 8 minutes from the Shore Road office and is near the intersection of interstates 95 and 93, so it is an easy on/off the highway location for those who travel on the interstates to reach us. There is a parking lot with ample parking available.



Both offices are on the 3rd floor of the buildings and have full ADA access with elevators and handicapped parking spaces. They will both be open full time and Dr. Marple and Dr. Ring plan on switching between both locations. We will also be hiring another audiologist to join our practice! See page 3 for more details on our new locations. In the meantime you can still visit us at our current Winchester office at 955 Main Street.

Expanding offices=expanding services:

We recently added Cochlear Implant services to our practice. This has allowed us to continue to see our patients when hearing aids may not be enough.

We will also be adding Auditory Brainstem Response testing to our expertise—this testing is mostly for babies so we can identify and treat hearing loss as soon as possible. We are very excited for this new addition to our practice.

New Offices = New Updated Look!

In addition to opening new office spaces, you may have noticed a new look to our newsletter including a new logo. The new logo contains the outline of a cochlea (some refer to it as a conch shell symbol) and embraces more of who we are as a practice, clean lines, professionalism and integrity focused. We hope you like our new look as much as we do!

We know you have a choice for your hearing healthcare and we appreciate you putting your trust in our practice! Some people worry that expansion will change who we are, but be assured that our practice has always been people focused and we plan to continue to go above and beyond to provide you personalized, total hearing healthcare services. Our new offices are going to enable us to do this in a more efficient, more technologically advanced way—in more convenient locations.

We hope to be in the new Woburn office in mid-spring 2021 and fully transitioned to the new Winchester office by the beginning of summer of 2021. We will keep you updated and look forward to welcoming you to our new locations! Until then, please continue to visit us at our current location at 955 Main Street in Winchester.



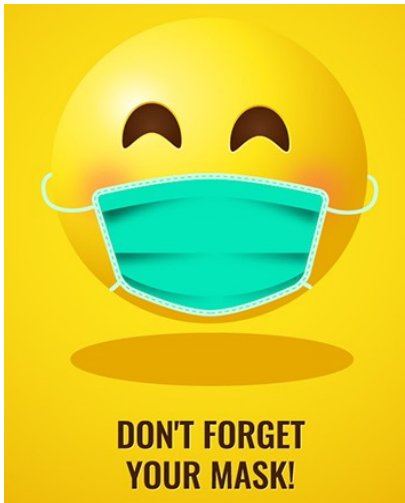
Our old logo

We look forward to continuing our relationship with you in our new offices!

Call us anytime at:
781-218-2225

Please let us know if there is anything we can do to make the transition as easy as possible for you.

Ugh, Masks...



We never thought we would be in this position, having to wear masks anytime

we are out and around other people.

Masks can cause many issues for those with hearing loss. First, wearing masks significantly muffles the speech sounds, making it much more difficult to understand what people are saying. Second, if you have hearing aids that go behind the ears, you need to be extra cautious when removing the masks that your hearing aids did not get snagged and fly off.

And lastly, masks can cause ear fatigue when you have to wear them for long periods of time around the back of your ears. Here are some tips to help decrease these issues:

- Ask us about adding a “Mask” mode to your hearing aids. Some of the hearing

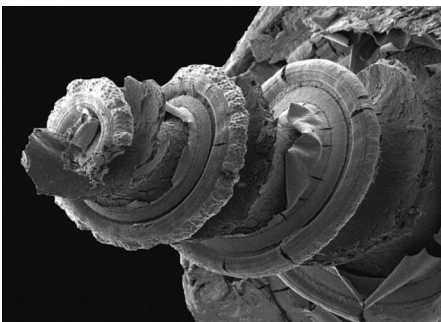
aids with apps have already added this quick increase in volume to help with speech understanding.

- Use Mask Extenders— these enable you to put the mask straps together behind your neck and off your ears. These are available at our office.
- Let people know! We have stickers (see the side note) that you can add to your mask to tell people you are hard of hearing so they are more understanding when you need to ask for repetition.

If you feel any of these will help you, give us a call. We have the stickers and extenders in stock and can also mail them to you.

Symbolic Meaning of the Conch Shell

Throughout history symbols have had hidden meanings in different cultures and religions. As you can see, the Cochlea, which is the inner ear is “Earily” similar to the shape of the conch shell. Growing up, many kids, including myself, would search out shells on the beach and if a conch shell was found, it was known that if we put our ears to the opening, we could hear the ocean. Thus, finding a conch shell and taking it home, you were able to keep a piece of the ocean forever.



Enlarged picture of a Cochlea

In ancient times, the conch shell was used as a horn, either as a warning or to wake people. Therefore, many ancient cultures associated the conch shell with a spiritual awakening. Vishnu and his wife Lakshmi, two important ancient gods, hold conch shells. Vishnu is the ancient god for preserving and protecting creation and Lakshmi is the goddess of light, beauty, good fortune and wealth.

Audiology and Hearing Solutions, chose this symbol to be a part of our new, updated logo due to the association with the ear and hearing, but I hope it will give all of



Conch Shell

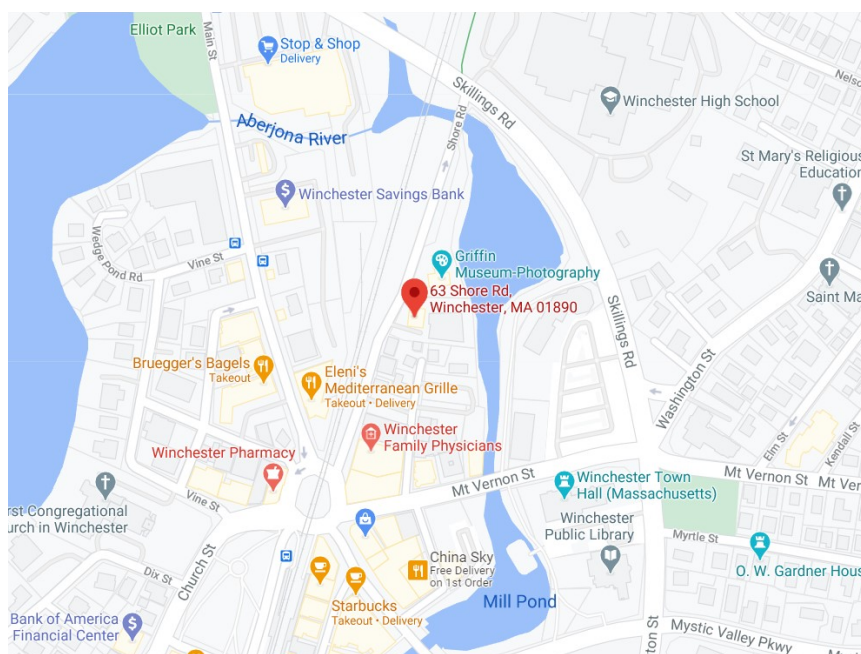


our patients an even deeper understanding of our goals for our practice: to provide our patients with the tools necessary to continue to live a full life of light, beauty, strength, good fortune and wealth. We not only care about treating your hearing loss, we work with the whole person to provide you the most optimal quality of life. Here's to another amazing 13+years of working together to provide you the best services possible to live your life to the fullest.

More Details On Our New Locations...

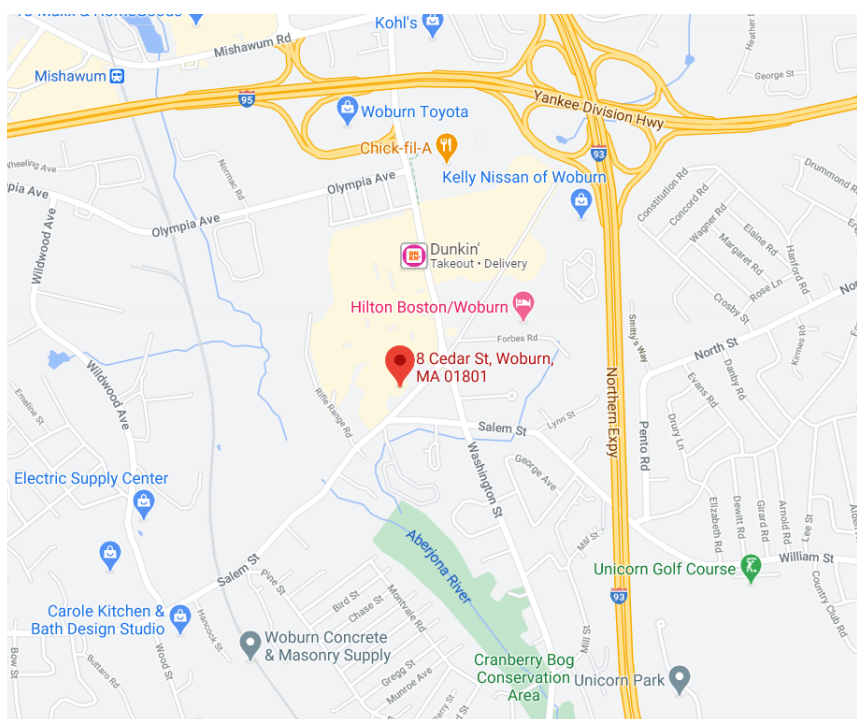
63 Shore Rd, Unit 32, Winchester, MA—

located in the Judkin Green building in the center of Winchester. Next to the Griffin Museum and behind the police and fire station, immediately off the traffic circle in the center. We are located in the back building on the 3rd floor.



8 Cedar St, Unit 64, Woburn, MA—

located in the Chestnut Green office building just on Cedar street just off of Washington Street. We are before Cummings Park if you are coming from Winchester. You can turn down Salem Street and then turn right and we are located on the left side of the road in the front building. Coming off of Washington St, we are the first building on the right.



955 Main Street, Suite #306
Winchester, MA 01890
Phone: 781-218-2225
Fax: 781-218-2226
www.audiologyhearing.net

Dear Friends,

2020 has certainly been a difficult year, to say the least. We want to thank you all for continuing to support us throughout this pandemic. We have, and will continue to, take the highest precautions to ensure everyone's safety.

I wanted to also thank you for asking about how my brother, Travis, is doing. His cochlear implant surgery (August 18, 2020) was a success and I have completed 3 mappings (similar to programming a hearing aid) with him. Each mapping provides him more sounds and enables him to hear again!

In between each mapping, he completes daily listening exercises to retrain his brain how to hear from that ear. He had no useable hearing for over 30 years in his right ear, so every little sound is a new experience for him and his brain to relearn those sounds and connections. He is starting to be able to understand speech sounds from the implant, which is the ultimate goal. I look forward to his continued hearing success!

Dr. Melonie Marple