

DID YOU KNOW?



A keen sense of hearing and your quality of life are closely related to a maze of common conditions

These include diabetes, dementia, kidney disease, heart disease, depression, risk of falls and difficulty with activities of daily living

Do any of these sound familiar?

☒ Check all that apply:

- ☐ I have difficulty understanding speech in the presence of background noise or in a crowded restaurant.
- ☐ I avoid social situations that require me to participate in conversations.
- ☐ I avoid the movies or theater because I miss so much.
- ☐ I have greater difficulty understanding females and children.
- ☐ My family and friends complain that I am not hearing accurately.
- ☐ Others notice that I turn the volume on my television or radio too loud.
- ☐ I have difficulty conversing on the telephone.
- ☐ I ask others to repeat themselves often during conversations.

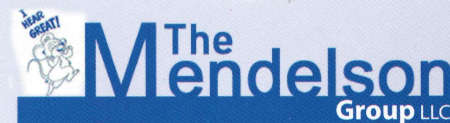


Make tracks to a hearing health expert who:

- Listens carefully to fully understand and help with quality of life needs.
- Provides personal support throughout the entire diagnostic and treatment process.
- Is up-to-date on the latest technology.



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We provide the wellness information and personal touch patients need to avoid feeling trapped by hearing loss

Empowering People, Improving Lives



We make house calls

CAUSES...

DIABETES

Hearing loss occurs almost twice as often in adults who have diabetes than in those who don't, likely due to inner ear changes caused by high blood sugar.

HEART DISEASE

Low-frequency hearing loss and heart disease may be related, due to the inner ear's sensitivity to blood flow.

KIDNEY DISEASE

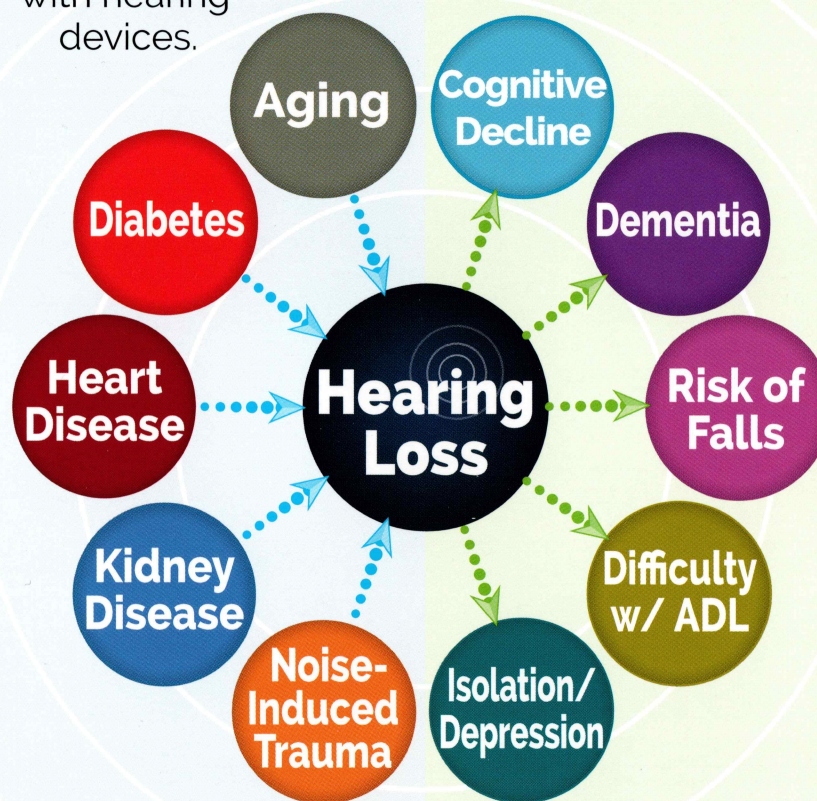
An estimated 54% of American adults with chronic kidney disease have hearing loss, possibly caused by toxins related to kidney failure.

AGING

Age-related hearing loss affects more men than women and, while permanent, is treatable with hearing devices.

COGNITIVE DECLINE

Hearing loss may be associated with changed brain structure and reduced brain volume.



NOISE-INDUCED TRAUMA

Excessive noise damages inner ear hair cells which normally convert sound into electrical signals that travel to the brain.

ISOLATION/DEPRESSION

Communication challenges can lead to embarrassment, social isolation and an increased risk for depression.

EFFECTS...

DEMENTIA

For those 60 years and older, the severity of untreated hearing loss is closely related to the risk of dementia, perhaps due to shared brain pathways.

RISK OF FALLS

Hearing loss can cause diminished spatial awareness or reduced attention capacity – which can increase the risk of falls.

DIFFICULTY WITH ACTIVITIES OF DAILY LIVING (ADL)

Fewer environmental cues can lead to difficulty in performing daily living activities.

OK!
What
should I
do?

Call to
schedule
your personal
hearing
evaluation.