



In This Issue

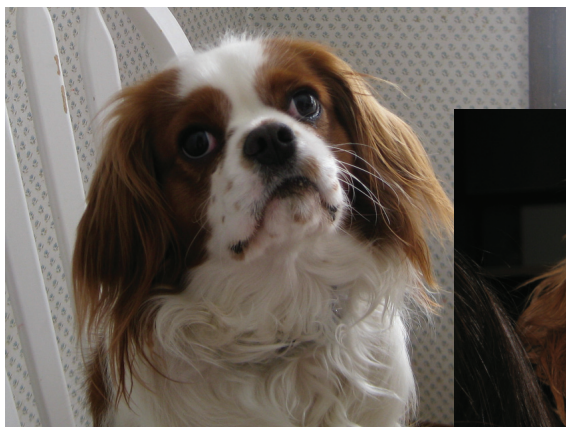
Special Offers Inside!

- New Year's Resolutions!
- Stay Connected with Bluetooth
- Top 5 Technology Innovations For 2011!
- What's New?
- Support Groups
- Sound Care's Animal Connection

Sound Care's Animal Connection

Meet Sadie and King Louie, Dr. Anderson's little dogs!

Louie is a three year old male and Sadie is a two year old female. They are both Blenheim Cavalier King Charles Spaniels. A Blenheim Spaniel is ruby red and white with a Blenheim Spot in the middle of the crown of the head. The spot is sometimes called "the kiss of Buddha," or "Kissing Spot." The average height for a Cavalier is 12-13 inches and the average weight is 10-18 pounds. King Louie and Sadie love to play, chew on bones, go for walks, and cuddle with the children.



King Louie



Sadie

Dr. Rebecca Anderson

SOUND News

Winter Issue 2011

New Year's Resolutions!

Happy 2011! The holiday season is an especially busy time in our office. With a multitude of holiday gatherings and festivities, hearing loss may become more apparent—both to the sufferer and his or her family and friends.

Those with hearing loss who have grown tired of the frustrations associated with it visit us to finally take that first step to better hearing. Sadly, many others with hearing loss do not and may, as a result, stop attending family events because they cannot hear or understand conversations.

Nearly 30 million people in America currently have a treatable hearing loss, yet less than a fifth of those have done anything about it. Untreated hearing loss may cause loss of income, health problems, and social isolation. While hearing aids cannot restore "perfect hearing," they are the best form of treatment for putting those with hearing loss back in control of their lives once again.

Don't let another holiday season or family gathering go by with untreated hearing loss. Make a New Year's resolution to get help for your hearing. You and your family and friends will be happy you did!

Stay Connected with Bluetooth



In the past, wearing hearing aids made it difficult to use many of the fantastic new technologies available today, including cell phones, iPods, and even the new HDTVs with 5.1 surround sound. All that is changing and changing rapidly. With today's modern digital hearing aids, built with Bluetooth technology, users are in some ways better connected than their normal hearing friends and family members.

Bluetooth is an open wireless technology standard for exchanging data over short distances. Named after a medieval King of Denmark, Bluetooth technology has set the standard for wireless connectivity to a broad range of products. Now that digital hearing aids have this technology built in, wearers are enjoying a connected lifestyle as never before.

Could it be that hearing aids are now COOL? The convergence of cutting edge technology in digital hearing aids and Bluetooth now allows those with hearing loss unique access into the communication mainstream.

Hearing Aids and Cell Phones

Cell phones have become a big part of all of our lives. In the recent past though, people who wore hearing aids found it difficult to use modern cell phones because of interference between the phone and the hearing aids. With Bluetooth and a product like the Resound UNITE Phone Clip you can keep your phone in your purse or briefcase and connect wirelessly to your hearing aids*. Laws being enacted across the country requiring hands free calling while driving make this new technology not only cutting edge but necessary.

Hearing Aids and HDTV

Gone are the days of turning the TV up so loud the neighbors could hear it. For

as long as one can remember

Continued on page 2

Stay Connected with Bluetooth Continued...

the TV has been a source of frustration for people with hearing loss and hearing aids. Adjusting the TV in conjunction with the hearing aid was an ongoing process, as different shows, commercials, and sporting events seemed to offer unique challenges to listening and understanding. Now with products like the Resound UNITE TV streamer you can connect wirelessly to your TV and have your own personal listening environment.

If you would like to see how Blu-

etooth technology can help you reconnect or to learn more about the myriad of products available today, contact your Audiologist at Sound Care Hearing Group at (708) 660-2350.



**Resound UNITE products work only with Resound Alera digital hearing aids.*

Top 5 Technology Innovations For 2011!

Hearing aids today pack more technology in a small device than was ever possible before. This technology allows many users to experience greater connection with their environs, as well as greater comfort and ease of use.

1) Bluetooth technology – Wireless connection from digital hearing aids directly to you TV, Cell Phone, MP3 player and more. This technology holds a lot of promise for future convergence with the newest technology available.

2) Data Logging – Information gathered by the hearing aid while worn can help the device “learn” what adjustments may be needed to the hearing aid in order to fine tune the device to the preference of the indi-

vidual user.

3) Directional Microphones – Miniature microphones that actually can be tuned to “seek” out the things you want to hear.

4) Touch Technology – In some hearing aids today, the small buttons and volume control wheels are gone. In its place a technology that allows you to just “touch” the hearing aid to make adjustments.

5) Integrated Alerts – Actual alerting through your hearing devices when batteries are low or settings have changed.

To get more information on these and other technologies available today call us at (708) 660-2350 now!

What's New?

Meet our new Audiologist!

Dr. Theresa M. Trimarco

Clinical and Diagnostic Audiologist



Dr. Trimarco is a licensed clinical audiologist specializing in diagnostic testing for patients of all ages, and hearing instrument fittings using our state of the art technologies. Her testing repertoire

includes Otoacoustic Emissions and Auditory Brainstem Response tests. Dr. Trimarco also is fluent in conversational Spanish and is able to communicate using American Sign Language skills.

Dr. Trimarco earned two Bachelor degrees from Marquette University in Milwaukee, WI: a B.S. in Speech Pathology/Audiology; and a B.A. in Spanish for the Health Professions. She continued on to obtain her Doctorate in Audiology from Central Michigan University in Mt. Pleasant, MI. She also holds a Certificate of Clinical Competency in Audiology through the American Speech-Language-Hearing Association.

Leveraging her combined clinical externships and professional experience, Dr. Trimarco is able to communicate effectively with patients and guide them through the decision-making process of finding appropriate hearing solutions.

We hope you stop by to welcome her to our practice!



Support Groups



Hearing loss and Tinnitus Support Group meetings are offered the first Saturday of each month from 1:00-2:00 p.m. in the Rush Oak Park Hospital in Conference Room A, behind the gift shop.

Snacks and refreshments are offered. Call us today to tell us that you are interested, and would like to attend!



Dr. Rebecca L. Anderson
Owner/Audiologist

Hours:

Monday: 9:00 - 7:00

Tuesday – Thursday: 9:00 - 5:00

Friday: 9:00 - 3:00

Saturday: By Appointment

Take Advantage of these Special Offers!

A New Year's Resolution to Hear Better!

Refer A Friend Program

Refer a friend to come and see us and you will receive a complimentary hearing aid service visit! (\$35.00 value)

If your friend purchases a set of hearing aids, receive one full year of hearing aid service visits! (\$150.00 value)

ReSound Alera Special Offer!

ReSound Alera™
\$400 OFF
any set of hearing instruments

- 3-Year Service
- 3-Year Warranty
- 3-Year Loss and Damage Protection



ReSound Alera™ delivers a rich surround sound experience and clarity that you'll really appreciate when you're deep in conversation and there's a lot going on around you.

Hurry!

Offer expires 2/28/2011!

610 S. Maple Avenue, Suite 5300 • Oak Park, Illinois 60304

708-660-2350

Hablamos Español

"The Doctors of Audiology at Sound Care Hearing Group Can Help!"

Hablamos Español