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## Sound Care's Animal Connection

### Meet Bandit, Carol Harris's Cat!

This is a picture of Bandit! He is a nine year old domestic long hair tuxedo (black and white) cat. We got him when he was a year old from the Animal Care League in Oak Park.

Because he is long haired, we have to take him to the groomer twice a year. Then he gets a lions cut. He's a big boy – he weighs 17 pounds! He's kind of shy with strangers, but once he knows you, he's very friendly.



Carol Harris

# SOUND News

Spring Issue 2011

## May is Better Hearing and Speech Month!

The Villages of Oak Park, River Forest and Forest Park have proclaimed the week of **May 6th – 13th, 2011** as Celebrating Seniors Week. Sound Care Hearing Group will host many activities for the senior community during this week includ-

### Hearing Loss & Tinnitus Support Group

**Saturday, May 7th • 1:00 – 2:00 pm**

Conference Room A at Rush Oak Park Hospital

### Age-Wise Lecture for Better Hearing Month

**Tuesday, May 10th • 10:00 – 11:00 am**

Suite 2000 of the Rush Oak Park Medical Building

### Open House at Sound Care Hearing Group

**Wednesday, May 11th • 9:00 am – 5:00 pm**

Suite 5300 of the Rush Oak Park Medical Building

### Open House at Sound Care Hearing Group

**Thursday, May 12th • 9:00 am – 5:00 pm**

Suite 5300 of the Rush Oak Park Medical Building

### Free Hearing Screenings at Senior Resource Fair

**Friday, May 13th • 11:00 am – 2:00 pm**

The River Forest Community Center

Please join us at each of these activities. Snacks and refreshments will be provided. During each Open House, we also will offer free hearing screenings, free otoscopic examinations with our Otocam, free hearing aid checks, free hearing aid counseling and demonstrations of new technology to help our friends and neighbors communicate more effectively.



## Are Hearing Aids Expensive?

Expensive is a relative term. The cost of hearing aids has actually decreased over time, when compared to the rate of inflation.

Today, hearing aids range from approximately \$1,000 to \$4,000 each, depending on the technology selected. Several factors contribute to the cost of hearing aids, including: research and development costs; customization of each device to fit the needs of the wearer; manufacturing costs; and time spent with the professional who fits and services the instruments for the lifetime of the product.

Averaged over the lifetime of the instruments (3 – 5 years or more), the cost per day of a pair of highly featured, advanced instruments is about \$3 – less than a large latte at your favorite java joint. And hearing aids are proven to not only help you hear better, but to actually improve the quality of life for people with hearing loss and their families.

The ability to hear clearly is to fully immerse yourself in life and to enjoy all the sounds that surround you. That's not a dollar-and-cents consideration any more than a pair of eyeglasses comes down to dollars and sense.

Hearing is beautiful. It adds a long-lost dimension to everyday life. You hear sounds that you've forgotten but didn't know you missed – until you hear them again. And when you do, you'll understand why hearing aid myth busting is catching on.

See a hearing care professional today to discover what you've been missing and forget the myths. Things have changed. Really changed.

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## What's New?

### Oticon Chili

#### Designed with You In Mind



#### The Challenge of Severe to Profound Hearing Loss

Oticon Chili was developed in collaboration with real people who know the everyday challenges that come with severe to profound hearing loss. This includes not only people who have hearing loss, but also their families and friends who share with them the everyday challenges of communicating.

Oticon Chili is our newest generation of Super Power hearing instruments. It introduces new approaches in audiology, connectivity and reliability. It's more than another powerful hearing instrument—it's a new way forward in meeting specific needs for people with severe to profound hearing loss.

It's slim, discreet and uses a size 13 battery, making it incredibly small. The design even includes quick control features for instant muting, volume adjustment and program selection. Never before has super power been so sophisticated.

**Have you ever asked yourself what it would take to try a new set of hearing instruments?** It's a big step, and we understand any hesitation.

Chili is an excellent opportunity to do just this. We invite you to experience the audiology and design advancements of Chili as the next step on your journey to better hearing and communication.

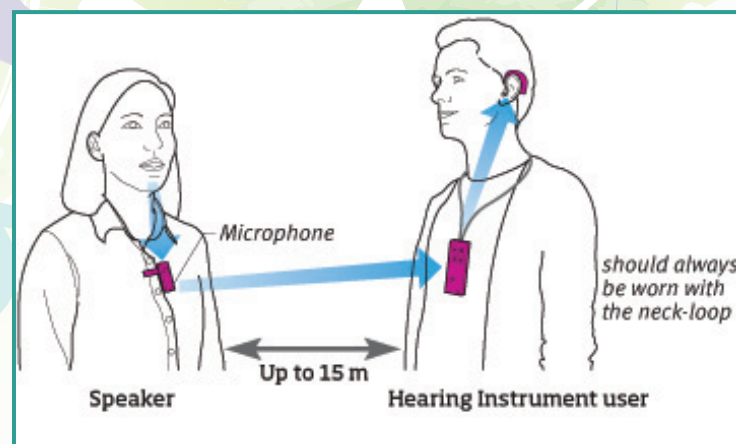
### Oticon ConnectLine Microphone

With ConnectLine Microphone, hearing instrument users can better participate and interact in some of life's most difficult communication situations. The Oticon Chili is one instrument that is compatible with the connectline Microphone.



ConnectLine Microphone helps users enjoy clearer and more private conversation in crowded, noisy or otherwise difficult listening environments. The discreet companion microphone is worn by the user's conversation partner and connects wirelessly to the Streamer, allowing the user to hear the other person's voice directly in their hearing instruments. This results in improved signal-to-noise ratios for difficult listening environments, such as cars, crowded rooms and noisy restaurants.

The following diagram shows how the Microphone works with the hearing aid. The microphone will transmit the speech from the speaker directly to the hearing instrument user.



Oticon

## Support Groups



Hearing loss and Tinnitus Support Group meetings are offered quarterly from 1:00-2:00 p.m. in the Rush Oak Park Hospital in Conference Room A, behind the gift shop.

Snacks and refreshments are offered. Call us today to tell us that you are interested, and would like to attend!



**Dr. Rebecca L. Anderson**  
Owner/Audiologist

#### Hours:

Monday: 9:00 - 7:00  
Tuesday – Thursday: 9:00 - 5:00  
Friday: 9:00 - 3:00  
Saturday: By Appointment

## Take Advantage of these Special Offers!

### A Better Hearing Month Spring Special!

#### Refer A Friend Program

Refer a friend to come and see us and you will receive a complimentary hearing aid service visit! (\$35.00 value)

If your friend purchases a set of hearing aids, receive one full year of hearing aid service visits! (\$150.00 value)

#### Oticon ConnectLine Special Offer!

#### Oticon ConnectLine

**\$400** OFF

any set of Oticon ConnectLine hearing instruments!

Chili, Agil/Agil Pro, Acto/Acto Pro, and Ino



Oticon's ConnectLine connectivity solutions effectively turn your hearing instruments into a wireless headset whenever you have the need to connect. Many have found that it improves their quality of life!

**Hurry!**

Offer expires 6/30/2011!

610 S. Maple Avenue, Suite 5300 • Oak Park, Illinois 60304

**708-660-2350**

Hablamos Español

**"The Doctors of Audiology at Sound Care Hearing Group Can Help!"**

Hablamos Español